



FOR IMMEDIATE RELEASE

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**Grand Traverse Resort and Casinos Announces Grand Opening of
Crystal Shores Casino in Benzonia, Michigan**

Benzonia, MI – The Grand Traverse Band of Ottawa & Chippewa Indians is excited to announce the opening of Crystal Shores Casino, a brand-new, 2,794 square-foot gaming facility located in Benzie County, Michigan, near the intersection of US-31 and M-115 highways.

Crystal Shores Casino will celebrate its **soft opening with a ribbon-cutting ceremony on Saturday, January 18, 2025, at 3:00 PM**, for local dignitaries and Tribal elders. The official **Grand Opening celebration and ribbon cutting will take place on Wednesday, January 22, 2025 at Noon**. **The casino will open Wednesday, January 22 at 9AM for the general public. Hours of operation are Wednesday through Sunday, 9AM – Midnight each week.** We are excited for the public to experience this new exciting addition to the area.

The new gaming facility, inspired by the natural beauty of the nearby Crystal Lake, offers a state-of-the-art, 2,794-square-foot gaming floor featuring popular slot machines such as Buffalo Ascension, Sizzling 7's, Lock it Link, and Game King Video Poker. Crystal Shores will also provide on-site dining and will integrate into the Grand Rewards program, allowing players to enjoy the benefits available at Grand Traverse sister properties, including Turtle Creek Casino and Leelanau Sands Casino.

"We are thrilled to formally welcome players and guests to Crystal Shores Casino," said Johnny Barrientoz, CEO of the Grand Traverse Economic Development Corporation. "This new facility represents a significant milestone, creating much-needed employment opportunities and fostering economic growth for the tribe and the local community."

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About Grand Traverse Resort and Casinos

The Grand Traverse Band of Ottawa and Chippewa Indians is a sovereign nation and federally-recognized Native American Tribe in northern Michigan that owns and operates three flagship properties: Grand Traverse Resort, Turtle Creek Casino & Hotel, and Leelanau Sands Casino & Lodge. Known for delivering Midwestern hospitality with Vegas-style thrills, the properties are nestled in one of the nation's most picturesque areas.